

Order / Rev: 59763
 Alt Order #: 08872096
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Mia Love
 Product Desc: LOVE/HOUSE/R
 Estimate: C30N06

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	11/01/12	11/01/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	---T---	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$140.00		0.00						
E 15	KTVX	11/02/12	11/02/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$140.00		0.00						
E 16	KTVX	11/05/12	11/05/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$140.00		0.00						
E 17	KTVX	11/06/12	11/06/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	1		\$140.00		0.00						
E 18	KTVX	10/30/12	10/30/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$165.00		0.00						
E 19	KTVX	11/01/12	11/01/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$165.00		0.00						
E 20	KTVX	11/05/12	11/05/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$165.00		0.00						
E 21	KTVX	10/31/12	10/31/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	--W----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$165.00		0.00						
E 22	KTVX	11/01/12	11/01/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$165.00		0.00						
E 23	KTVX	11/05/12	11/05/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$165.00		0.00						
E 24	KTVX	10/30/12	10/30/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$165.00		0.00						
E 25	KTVX	11/01/12	11/01/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$165.00		0.00						
E 26	KTVX	11/05/12	11/05/12		CM	5:00 PM-5:30 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC4 News at 5p															
ABC4 News at 5p															
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$165.00		0.00				
E 27	KTVX	10/30/12	10/30/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
ABC4 News at 6p															
NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	-T-----			1		\$200.00		0.00				
E 28	KTVX	10/31/12	10/31/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
ABC4 News at 6p															
NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	--W----			1		\$200.00		0.00				
E 29	KTVX	11/01/12	11/01/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
ABC4 News at 6p															
NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	---T---			1		\$200.00		0.00				
E 30	KTVX	11/05/12	11/05/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
ABC4 News at 6p															
NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$200.00		0.00				
E 31	KTVX	11/03/12	11/03/12	Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
Sat ABC4 News @ 5p															
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	-----S-			1		\$175.00		0.00				
E 32	KTVX	11/04/12	11/04/12	SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
SUN ABC4 News @ 5p															
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	-----S			1		\$175.00		0.00				
E 33	KTVX	10/31/12	10/31/12	ABC4 News at 10pm M-F	CM	10:00 PM-10:35 PM	--W----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
M-F 10p-1036p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	--W----			1		\$400.00		0.00				
E 34	KTVX	11/01/12	11/01/12	ABC4 News at 10pm M-F	CM	10:00 PM-10:35 PM	---T---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
M-F 10p-1036p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	---T---			1		\$400.00		0.00				
E 35	KTVX	11/05/12	11/05/12	ABC4 News at 10pm M-F	CM	10:00 PM-10:35 PM	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
M-F 10p-1036p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$400.00		0.00				
E 36	KTVX	11/03/12	11/03/12	ABC4 News at 10pm Sa	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
Sa 10p-1030p															
SA 7NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	-----S-			1		\$325.00		0.00				
E 37	KTVX	11/04/12	11/04/12	ABC4 News at 10pm Su	CM	10:00 PM-10:35 PM	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
Su 10p-1030p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	-----S			1		\$500.00		0.00				
E 38	KTVX	11/05/12	11/05/12		CM	7:00 PM-9:00 PM	M-----	:30	1	\$2,900.00	P-3	0.00	NM	1	\$2,900.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon Spec															
DTWS (7:00 PM-9:00 PM)															
DTWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$2,900.00		0.00				
E 39	KTVX	11/04/12	11/04/12	Sun Reg 3	CM	8:00 PM-9:00 PM	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
REVENGE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$2,000.00		0.00				
													Totals	39	\$12,350.00